Short news stories about Congress 2012

Key Dates
Note these key dates for WSAVA/FECAVA/BSAVA Congress 2012 to help save money and organise your trip to the largest ever veterinary conference in Europe.

Early Bird Discount deadline – 11 January 2012
Practice Badges deadline – 14 March 2012
Late booking surcharge from 5 April 2012

Photography Competition
Win up to £200 in photography vouchers with the 2012 Petsavers photography competition. The theme for this competition is ‘Best Buddies’. The judges will be looking for qualities like humour and character in the photos, as well as photographic skill. The competition has two categories: Adult (16 and over) and Junior (under 16). The closing date is Thursday 26 January 2012 and the winners will be presented at Congress. Visit www.petsavers.org.uk for details.

BSAVA Awards
Each year the BSAVA presents awards in recognition of the contributions made by individuals working in the field of small animal medicine and surgery at a special event during the annual Congress in Birmingham. BSAVA members are encouraged to nominate so that effort that too often goes on unacknowledged can be rewarded. You can nominate in one or more of the categories online at www.bsava.com or for more information about nominating for 2012 email secretary@bsava.com. The deadline for nominations is 11 November 2011.

Want £4k to travel?
There is an amazing opportunity for individuals to take their veterinary passion on tour when they apply for the BSAVA Frank Beattie Travel Scholarship. The scholarship, worth £4000 this year, is to help a BSAVA member to undertake a trip abroad to study a particular aspect of veterinary practice. You can apply online at www.bsava.com or email secretary@bsava.com. The deadline is 11 November 2011.

Congress App
BSAVA Congress has its own unique iPhone and android app to provide useful information for Congress delegates. Plus members can access the Proceedings via the app as an additional exclusive benefit. The apps have been designed to help delegates make the very most of the event. Not only will you be able to check which lectures are taking place – you can find out at a touch of a button exactly where the lecture hall is. The same for the exhibition – search for the exhibitor you want to visit – and locate their stand quickly and easily. The app can even become personalized – identifying which masterclasses you have registered for and allowing you to create a diary of science you wish to attend. This can be found here http://www.bsava.com/MyBSAVA/Library/SmartPhoneApplications/tabid/918/Default.aspx.
Come to CRAs
The audience for Clinical Research Abstract sessions come from the varied corners of academia, private practice and industry; many are specialists in their fields who have come to hear the latest news, others are GPs with a taste for new information. CRAs are where ‘opinion formers’ start to form their opinions. The presenters may not be as well known as those of the main sessions but what they lack in fame they make up for in knowledge of their subject and enthusiasm (and indeed often youth). They are the stars of the future. So 2012 is your chance to see those stars – or even be one of them if you have submitted a successful abstract.

The Big Booking Bonanza
You can book online and download forms from www.bsava.com/congress. Registering early is worth it too – book between now and December and get entered into a monthly draw, so not only will you save money by booking before the Early Bird deadline, you should secure the Masterclasses and social tickets you might want – plus get the chance to walk away with a great prize. You don’t have to do anything other than register – either for yourself or for your practice – every person who pays for a registration between now and 29th December will go into the draw.

Most varied programme
For this WSAVA/FECAVABSAVA Congress there is a really broad and fascinating programme for 2012, with more for vets and nurses, plus a brilliantly expanded management programme and a new registration option for practice managers. This really is now a conference for the whole practice team. So check out the programme, book your hotel, and register for Congress as soon as you can. Visit www.bsava.com/congress for full details and terms and conditions.

Reasons to attend WSAVA / FECAVA / BSAVA World Congress 2012
- The programme includes over 300 lectures presented by world-class speakers, covering a wide range of topics, see the programme at www.bsava.com/congress
- The programme features interactive sessions, Controversies, How to… lectures, and Masterclasses
- Provides for all levels and abilities of veterinary practice staff and includes extended management streams
- The largest veterinary commercial exhibition in Europe with over 250 exhibitors, with all the latest innovations and industry expertise
- Amazing social events including the wonderful World Congress Welcome Party, fine dining at the Congress Banquet, and the unbeatable Party Night
- Centrally located in the UK - Birmingham has its own international airport and is one of Europe’s most cosmopolitan cities, with wonderful shopping and entertainment, plus close to ‘Shakespeare country’ and some of the best of British countryside
WSAVA and FECAVA members can register at the discounted BSAVA member rate

Updates on Facebook
‘Like’ [www.facebook.com/thebsava](http://www.facebook.com/thebsava) to get the very latest news about BSAVA Congress delivered to your ‘Wall’. There are more than 1000 members of this group, and this is the perfect way to get ‘exclusive’ information before anyone else – especially about social events. Last year BSAVA’s Facebook friends were some of the first to hear about Michael McIntyre!

Blink and you’ll miss it
It takes days to build and hours to dismantle, but you can see the BSAVA Congress go up and down in minutes with the fascinating time-lapse movie at [www.bsava.com/congress](http://www.bsava.com/congress).

Good business enables clinical excellence
The introduction of a fully comprehensive management stream at Congress has been described as the event’s ‘Great Evolution’, where BSAVA truly becomes a conference for the whole practice.

The event has always been the essential CPD destination for nurses and vets, providing more than five decades of quality clinical teaching and earning an international reputation. Now, for the first time, BSAVA is offering a complete stream dedicated to management training, bringing in the top names and covering a diverse range of subjects.

BSAVA Congress is now truly a conference for the whole practice team and is committed to evolving its programme to meet all the challenges faced by the profession.

The programme, which will be held in its own marquee alongside the exhibition, draws on the expertise of some impressive names – many of whom have ‘been there and done that’.

The team have created a programme that is RELEVANT, PRACTICAL AND DIVERSE – so it mirrors the excellence of the well-established clinical programme.

These lectures will take place in a specially constructed marquee located off the BSAVA Balcony in the NIA – making it easy to get your fix of industry expertise in between the talks. For more information or to register visit [www.bsava.com/congress](http://www.bsava.com/congress).

**Thursday**
0830–0915 The USA: where did our special relationship go? An overview of key findings from Brakke – [Dave Nicol (AU)](mailto:dale.nicol@brakke.com)
0925–1010 What makes a successful veterinary practice? A financial perspective – [Mark Beaney (UK)](mailto:mark.beaney@support4vets.com)
1105–1150 The role of Net Promoter Score: what is it and why it can work – [Alison Lambert (UK)](mailto:alison.lambert@netpromoter.com)
1200–1245 Managing people to get good results – [Shawn McVey (US)](mailto:shawn.mcvay@me.com)
1405–1450 So what if I make no profit; I still have cash, don’t I? – [Mark Beaney (UK)](mailto:mark.beaney@support4vets.com)
1500–1545 After-action reviews: how to deal with things when they don’t go to plan – Shawn McVey (US)

Friday
0830–0915 What pet owners want from a vet – Alison Lambert (UK)
0925–1010 Performance management: how to make it happen in reality – Dave Nicol (AU)
1105–1125 Good medicine – good business: growth in the face of local competition – Marwan Tarazi (UK)
1130–1150 A nurse’s perspective: owning a practice and making it work – Tracey Mayne (UK)
1200–1245 Sites and customers: the corporate view – Peter Watson (UK)
1415–1500 Communication: how to make it all work – Shawn McVey (US)
1510–1555 What really happens in the consult room: make more of the time and still do great medicine – Alison Lambert (UK)
1650–1735 Reprogramming pets and vets: compare and contrast – Margit Bossard (NL)
1745–1830 How to motivate your staff – Shawn McVey (US)

Find out more at www.bsava.com/congress